

**Anchorage Metropolitan Area Transportation Solutions  
(AMATS) - Air Quality Public and Business Awareness  
Education Campaign**

**FY2013 Request: \$250,000**  
**Reference No: 39100**

**AP/AL:** Allocation

**Project Type:** Health and Safety

**Category:** Transportation

**Location:** Anchorage Areawide

**House District:** Anchorage Areawide (HD 17-32)

**Impact House District:** Anchorage Areawide (HD 17-32)

**Contact:** Pat Kemp

**Estimated Project Dates:** 07/01/2012 - 06/30/2019 **Contact Phone:** (907)465-3900

**Appropriation:** Surface Transportation Program

**Brief Summary and Statement of Need:**

The goal of this program is to further inform the public about air quality issues and what steps people may take to reduce pollution, as well as inform the business community about local air quality issues and steps they can take to reduce air pollution.

<b>Funding:</b>	<b>FY2013</b>	<b>FY2014</b>	<b>FY2015</b>	<b>FY2016</b>	<b>FY2017</b>	<b>FY2018</b>	<b>Total</b>
Fed Rcpts	\$250,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$2,750,000
Total:	\$250,000	\$500,000	\$500,000	\$500,000	\$500,000	\$500,000	\$2,750,000

<input type="checkbox"/> State Match Required	<input type="checkbox"/> One-Time Project	<input type="checkbox"/> Phased - new	<input type="checkbox"/> Phased - underway	<input checked="" type="checkbox"/> On-Going
0% = Minimum State Match % Required		<input type="checkbox"/> Amendment	<input type="checkbox"/> Mental Health Bill	

**Operating & Maintenance Costs:**

	<u>Amount</u>	<u>Staff</u>
Project Development:	0	0
Ongoing Operating:	0	0
One-Time Startup:	0	
Totals:	0	0

**Additional Information / Prior Funding History:**

\$300,000 - Ch 5 FSSLA 2011 Sec 1 Pg 109 Ln 33; \$500,000 - Ch 82 SLA 2006 Sec 1 pg 96 ln 3;

\$500,000 - Ch 3 FSSLA 2005 Sec 1 pg 77 ln 18; \$500,000 - Ch 159 SLA 2004 Sec 1 pg 41 ln 28.

This is an annual program contingent upon approval by AMATS, prior funding authorization is utilized on an annual basis. Per the Department's new cost sharing policy, the community must provide the match for this project.

**Project Description/Justification:**

The purpose of this program is to inform the public of ways they can reduce carbon monoxide (CO) pollution. In particular, this program emphasizes the control of cold start CO emissions associated with commute trips. These trips are a major source of CO in Anchorage neighborhoods. The campaign encourages plugging in block heaters and the use of alternative modes of transportation to get to work or school. This program is included in the draft Anchorage CO Maintenance Plan.

This project contributes to the Department's Mission by reducing injuries, fatalities and property damage.