Agency: Commerce, Community and Economic Development

Grants to Named Recipients (AS 37.05.316)

Grant Recipient: Alaska Cancer Care Alliance   **Federal Tax ID:** 11111

Project Title: **Project Type:** Information Systems and Technology

Alaska Cancer Care Alliance - Cancer Network Video and Web Technology & Programs

State Funding Requested: $101,400   **House District:** Statewide (1-40)
One-Time Need

Brief Project Description:

provide video-conferencing so that interactive distance workshops, support groups and trainings could be done with larger groups of participants

Funding Plan:

Total Project Cost:	$103,877
Funding Already Secured:	($0)
FY2013 State Funding Request:	($101,400)
Project Deficit:	$2,477
Funding Details:	
MJ Murdock Charitable Trust$ 89,854	
Breast Cancer Focus Inc.$ 5,756	
Men's Run$ 5,000	

Detailed Project Description and Justification:

The Alaska Cancer Care Alliance was developed by a group of local Oncologists who recognized that the supportive, emotional, social, and the financial needs of cancer patients is rather scattered and unfocused. Through the Alliance, our goal is to provide support, relevant workshops, and various other resources to cancer patients targeted to meet these unmet needs. The ACCA board acknowledges that part of the stress in a diagnosis and treatment is the coordination between medical practices. Part of the ACCA goal is to alleviate these stresses by coming up with and improving mechanisms of communication between providers that release the burden on patients.

The Alaska Cancer Care Alliance has partnered with the American Cancer Society to open a Cancer Resource Center located in the Alaska Regional Hospital. We currently provide patient navigators via staff, an intern and volunteers to align patients with resources. The ACCA realizes the stressful burden that a cancer diagnosis and/or life after treatment can be on survivors. By connecting with available support and information as well as understanding the cancer experience, one of ACCA's goals is to be a strong patient advocate and arm survivors with the tools to smooth the treatment and survivorship experience.

ACCA had a number of encounters with patients and survivors that could not make it to our workshops due to treatment or location. We have looked into equipment that would allow patients to access these presentations via webinars and participate via email and/or teleconference. Participants would only need an internet connection to view them live and to watch the presentations at any time at a later date as they would be posted on the website. From here, ACCA would like to

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For use by Co-chair Staff Only:

$101,400
Approved
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expand to provide video-conferencing so that interactive distance workshops, support groups and trainings could be done with larger groups of participants in areas where the same technology exists on the other end (areas such as Fairbanks, Juneau, Sitka, etc.).

Please see attachments.

Project Timeline:

Purchases can begin this year and be integrated into this year's programs and workshops.

Entity Responsible for the Ongoing Operation and Maintenance of this Project:

Alaska Cancer Alliance

Grant Recipient Contact Information:

Name:	Shelley Romer
Title:	Outreach Director
Address:	2801 DeBarr Road, Suite 3000
	Anchorage, Alaska 99508
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Has this project been through a public review process at the local level and is it a community priority? ☒ Yes ☐ No

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The Alaska Cancer Care Alliance's (ACCA) mission is to provide a seamless cancer support network for patients and survivors across Alaska. ACCA wants ensure that no cancer patient is alone during this difficult time and we are aiming to be an information hub for cancer patient resources statewide including counseling, financial resources, clinical trials, support groups, etc. ACCA's priorities are ensuring the patient gets their needs met in a timely fashion with quality information and support. Whether that be a phone call, financial assistance, support group information, sources for treatment information, travel and housing assistance and/or an ear to listen, ACCA's priorities lie with connecting with the patient as soon as possible and ensuring they are not alone. The ACCA board acknowledges that part of the stress in a diagnosis and treatment is the coordination between medical practices and so part of the ACCA's priorities is to alleviate these stresses by coming up with and improving mechanisms of communication between providers that release the burden on patients and between practices.

The people that ACCA serves are all Alaskans, regardless of income, location or where they are getting their treatment. Many of the patients we see are in Anchorage but we also serve a lot via the phone and/or patients who are from rural Alaska and getting treatment in Anchorage. A big focus of ACCA is survivorship issues once a patient has completed treatment. We do outreach and host educational workshops to ensure people are aware of support and information for them to continue monitoring their health and quality of life.

The Alaska Cancer Care Alliance (ACCA) is working to close the gap in reaching the state of Alaska's cancer patients, survivors and their loved ones. ACCA is designed to match services, resources, mentorship and educational workshops to patients empowering them with information and tools to make the cancer journey less stressful. Currently, we offer educational programs such as the Long Term Physical Side-Effects of Cancer Treatment, Exercise, Nutrition, the Mind/Body Connection, Navigating and Negotiating Your Health Care, Fear of Recurrence, Insomnia, etc. A large part of that stress in Alaska is the physical distance to treatment, away from home and all those implications that impact one's overall well-being only to return home with limited, if any support. ACCA would like to reach more communities and individuals across the state by providing the technology that would allow us to deliver our programs and services via the web and video-conferences. ACCA has looked into the ability to do webinars, enabling anyone with an internet connection to logon and join our workshops, view the presenter, view the PowerPoint and email in or telephone in their questions and concerns. We've also looked into video conferencing which would allow us/other groups to collaborate with multiple persons around the state for workshops, trainings, support groups, etc. This technology would allow us to reach out bring services across the state in while encouraging locals to join together in a supportive environment. It would also ease the costs of travel for participants as well as the organization. ACCA would like to train local existing organizations in smaller communities to put on our programs using local experts and supplement them with outside help when needed. This technology will be a valuable tool to make these trainings and workshops more feasible.

Priority 1: Webinar Capability

Qty.	Product Name	Description	Unit Price	Ext Price
1	**Mediasite EX Server Software**	**Rich media webcasting/lecture capture and content management platform to schedule, organize, secure, track and search recorded Mediasite presentations: Live and on-demand webcasting, Content cataloging, indexing and Search, Customizable presentation**	**$19,950.00**	**$19,950.00**
1	**Mediasite ML Recorder**	**Portable, rugged appliance to record, encode, synchronize, index and publish multimedia presentation content for mobile or remote applications. Includes 17" backlit LCD with wide viewing angle suitable for all lighting conditions.**	**$24,950.00**	**$24,950.00**
1	**Mediasite ML Recorder Travel Case**	**ATA-approved, high-impact carrying case is unbreakable, watertight, dust-proof and corrosion-proof. Interior is made of custom-cut, high-density foam to fit the Mediasite ML Recorder. Equipped with 2" rubber wheels, retractable extension handle and multip**	**$595.00**	**$595.00**
1	**Mediasite Professional Services**	**Professional services for installation, configuration and/or training. Price based on scope of work.**	**$4,020.00**	**$4,020.00**
1	**SmartServe for Mediasite EX Server Software**	**SmartServe for Mediasite EX Server Software**	**$3,595.00**	**$3,595.00**
1	**SmartServe for Mediasite ML Recorder**	**SmartServe for Mediasite ML Recorder**	**$4,450.00**	**$4,450.00**
1	**Canon Video Camera**	**Video Camera with Mic Input**	**$1,500**	**$1,500**
		Total:		$59,060.00

Priority #2: Technology for Video-Conferencing for 5 Locations

Qty.	Product Name	Description	Unit Price	Ext Price
1	**Polycom RMX 1000 Base System, loaded with 20 video/audio resource licenses**	**RMX 1000 Base System, loaded with 20 video/audio resource licenses**	**$27,825.00**	**$27,825.00**
1	**Polycom Implementation service for RMX 1000**	**Implementation service for RMX 1000**	**$6,195.00**	**$6,195.00**
1	**Polycom RMX 1000 Software Scheduling Option License**	**RMX 1000 Software Scheduling Option License**	**$1,552.00**	**$1,552.00**
1	**Polycom Premier, Three Year**	**Premier, Three Year, RMX 1000 Base System with 20 Resource licenses (VRMX1020R)**	**$7,875.00**	**$7,875.00**
5	**MobileView32 Videoconference Cart**	**System includes Polycom HDX 7000-720 codec, EagleEye HD camera, HDX mic array, P+C, PPCIP, DVI input and outputSilver mobile stand with adjustable height flat panel mount, camera mount, and 32-inch LCD flat panel with side firing speakers, and surge suppressor. Codec includes 1-YR Premier Maintenance**	**$620.00**	**$620.00**
1	**Training and Installation**	**On-site installation and handoff training - Anchorage only**	**$750.00**	**$750.00**
		Sub-total		$44,817.00
		Grand Total:		$103,877.00

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