

**Agency: Commerce, Community and Economic Development****Grants to Named Recipients (AS 37.05.316)****Grant Recipient: Fairview Business Association****Federal Tax ID: 453878360****Project Title:****Project Type: Planning and Research**

# Fairview Business Association - Gambell Boulevard Corridor Redevelopment Plan

**State Funding Requested: \$200,000**  
One-Time Need

**House District: Anchorage Areawide (16-32)****Brief Project Description:**

Write strategy for redevelopment/economic revitalization of Gambell Street corridor in conjunction with Fairview Community Council, Alaska DOT and the Municipality of Anchorage Transportation Planning Section.

**Funding Plan:**

Total Project Cost:	\$270,000
Funding Already Secured:	(\$20,000)
FY2013 State Funding Request:	<u>(\$200,000)</u>
Project Deficit:	\$50,000

*Funding Details:*

*New project, preliminary work has been accomplished using local sources of funds and volunteer efforts over the past year*

**Detailed Project Description and Justification:**

This project will develop the Gambell Boulevard redevelopment plan which will include a community reinvestment strategy, creation of an enterprise zone, traffic management plan, pedestrian safety plan and community impact assessment. The participants will be the members of the Fairview Business Association, the Fairview Community Council, Alaska DOT Southcentral Planning section and the Municipality of Anchorage Transportation Planning section.

The Fairview Business Association will identify current and prospective private sector development plans along the Gambell Street corridor. FBA will identify traffic bottlenecks such as the intersections of 5th, 6th and Gambell/Ingra, 15th and Gambell especially during major events at Sullivan Arena, and pedestrian safety problem areas. In conjunction with DOT and the MOA, we will identify potential solutions to improve traffic flow, traffic light timing, pedestrian safety, safe and convenient customer access to adjacent businesses, sidewalk and landscaping amenities.

FBA will lead the effort on land use planning, zoning, Title XXI and other land use considerations which have been problematic in recent past transportation planning efforts including H2H and interface with KABATA. The Fairview Community Council will coordinate the Community Impact Assessment portion of this plan and will incorporate the recommendations of this plan into its Community Plan.

We have had preliminary meetings the Southcentral DOT Planning Section and the MOA Transportation Planning section. They have agreed to cooperate with us in developing this plan and agree that since it looks like H2H has been substantially

delayed into the future, that it is a legitimate exercise to look at what improvements could be made to the major regional transportation corridors in the Fairview neighborhood to see what short term improvements could be made which would still hold utility regardless of which future transportation plans may eventually be implemented.

Various private, state and municipal agencies have concentrated social services in the Fairview area. This has created a challenge to this area in the public's perception of the area as a safe place to do business. This plan will give us some tools to deal with the impacts of this concentration and to also make the area safer for social service clients who are primarily pedestrians.

**Project Timeline:**

Project will commence at beginning of FY13 and will completed by the end of the fiscal year. Greater expenditures will be made earlier in the year due to contracting with transportation safety and efficiency experts.

**Entity Responsible for the Ongoing Operation and Maintenance of this Project:**

Fairview Business Association

**Grant Recipient Contact Information:**

Name: Paul Fuhs  
Title: Interim Executive Director  
Address: 319 E 11th  
Anchorage, Alaska 99501  
Phone Number: (907)351-0407  
Email: paulfuhs@earthlink.net

Has this project been through a public review process at the local level and is it a community priority? ☐ Yes ☒ No



**Fairview Community Council**  
***"Where People Make the Difference!"***

February, 2012

***Fairview Community Council***

Michael Howard, President

Christopher Constant, Vice  
President

SJ Klein, Secretary

Sharon Chamard, Treasurer

From: Fairview Community Council

To: Senator Johnny Ellis  
Representative Les Gara

Re: \$250,000 request for State funding - Fairview Economic Revitalization Strategy

I am writing to express the Fairview Community Council's strong support of the \$250,000 request for state funding to support the Fairview Economic Revitalization Strategy.

Fairview's proximity to Anchorage's downtown, our diversity of business and industrial land, and our access to major transportation have positioned Fairview to revitalize and address Anchorage's worst social problems. Fairview is rapidly building positive momentum for change among businesses and residents through the activities of the Fairview Business Association and the Fairview Community Council.

A revitalized Fairview will strengthen Anchorage's economy. We are firmly committed to follow through with our efforts to effect positive change in Fairview with the assistance of the Municipality of Anchorage. Our draft neighborhood plan has been reviewed by the Municipality of Anchorage, and we are working to finalize elements of the plan for adoption and implementation. One of the major elements outstanding is a strategy for economic revitalization through Fairview's major business district. This state funding request will support the much needed economic development efforts that are crucial to building a strong business core in Fairview as we implement our community's vision for a healthy Fairview and a stronger economy in Anchorage.

Thank you very much for working with the Fairview Community Council to advance our efforts to implement our economic revitalization activities. Contact me at 907-952-0814 or [President@FairviewCommunity.org](mailto:President@FairviewCommunity.org).

Sincerely,

Michael Howard, Fairview Community Council President

Cc: Fairview Community Council Executive Board

# MUNICIPALITY OF ANCHORAGE



Office of the Mayor

Phone: 907-343-7100

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*Mayor Dan Sullivan*

March 14, 2012

The Honorable Johnny Ellis  
Alaska State Legislature  
State Capitol Room 119  
Juneau, AK 99801

Re: Gambell Street Revitalization

Dear Senator Ellis,

Please be advised that I am aware of the efforts by the Fairview Business Association and Fairview Community Council to seek funding for the Gambell Street Revitalization Project, which includes planning for economic development and engineering.

If the Legislature appropriates the \$200,000 capital budget request, be assured that we will work together with those two groups to see these projects through based on availability of funding.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Dan Sullivan". The signature is fluid and cursive, with the first name "Dan" being more prominent.

Dan Sullivan  
Mayor